

Newsletter

Faculty Research Publications



China Depth, Global Breadth

Peer Reviewed Journal Articles

Angwin, D., Kroon, K., Mirc, N., Oliveira, N., Prashantham, S., Rouzies, A., & Tienari, J.. 2023. "Mergers and acquisitions research: Time for a theory rejuvenation of the field". *Long Range Planning*. 56, 6.
Contact: sprashantham@ceibs.edu

Birtch, Thomas A., Cai, Zhenyao and Chiang, Fung Tung Flora. forthcoming. "Effects of formal mentoring support on newcomer-protégé affective organizational commitment: a self-concept-based perspective". *Human Resource Management*. (FT50).
Contact: fh Chiang@ceibs.edu

Birtch, T.A., Chiang, F.F.T., Zheng, M.X., Cai, Z. . forthcoming. "Breach not only affects you: the influence of coworker psychological contract breach by the supervisor on third-party perceptions of supervisor interactional justice". *The International Journal of Human Resource Management*.
Contact: xzheng@ceibs.edu

Birtch, T.T.A., Chiang, F.T.F., Zheng, S., & Cai, Z. Y. . forthcoming. "Breach not only affects you: The influence of coworker psychological contract breach by the supervisor on third-party perceptions of supervisor interactional justice". *International Journal of Human Resource Management*.
Contact: fh Chiang@ceibs.edu

Chan, Koon Hung, Jiang, Ellen Jin, Mo, Phyllis Lai Lan, Zhang, Hua. forthcoming. "Auditors' Response to Controlling Shareholders' Share Pledging: Evidence from Reporting Conservatism and Pricing". *Auditing: A Journal of Practice and Theory*. (A*).
Contact: zhua@ceibs.edu

Chen, Guoli, Dong, Jiyang, Hu Jinshuai and Zhang, Feida. forthcoming. "Regulatory Institutional Misalignment and Cross-Border Acquisitions: Evidence from an Emerging-Market Country". *Journal of International Business Studies*. (FT50).
Contact: feidazhang@ceibs.edu

Chen, J., Zhao, X., & Lewis, M. . 2023. "Supplier motivation to share knowledge: an experimental investigation of a social exchange perspective". *International Jour-*

nal of Operations & Production Management. 43, 5, 760-780.

Contact: xiaode@ceibs.edu

Cheng, Lin, Jaggi, Jacob, Michas, Paul, and Jeff Schatzberg. forthcoming. "Auditor Communication Provisions in Private Loan Agreements: Do They Matter?". *A Journal of Practice and Theory*. (A*).
Contact: chenglin@ceibs.edu

Chen, Qihui, Yajin Wang, and Ying Zhang. forthcoming. "Developing Strengths or Remedying Weakness? How Perceived Social Mobility Affects Parents' Purchase Preferences for Children's Educational Products". *Journal of Marketing*. (FT50) 38, 1, 457-472.

Paper: <https://doi.org/10.1111/irel.12336>

Contact: yajinwang@ceibs.edu

Child, T.B., Wright, A., & Xiao, Y.. forthcoming. "Aid Fragmentation and Corruption". *Review of Economics and Statistics*. (A*).
Contact: t.b.child@ceibs.edu

Chong, Vincent K., Monroe, Gary S., Wang, Isabel Z., Zhang, Feida (Frank) . 2023. "Performance Measurement Systems Design Choice: The Roles of Political Connections and Social Networking on Firm Performance – Evidence From China". *Advances in Accounting Behavioral Research*. 26, 43-77.
Contact: feidazhang@ceibs.edu

Da, Yuwen, Gou, Qinglong, Liang, Chao. 2023 Sep. "Will Self-gifting of Streamers Hurt Unions? Analyzing the Live Streaming Compensation Mechanism for a Union's Compensation Supply Chain". *Transportation Research Part E: Logistics and Transportation Review*. (A*) 177, 103230.

Abstract: As an emerging online media for entertainment and social contact, live streaming already has a considerable market after its boom in recent years. On a live streaming platform, as content providers and the agents of providers, streamers and unions are the two most important roles on the supply side. Once streamers join a union, they will be paid according to the union's compensation mechanism instead of directly paid by the platform. In practice, the union's compensation mechanism usually contains a basic requirement for streamers' proceeds, which may induce a specific self-gifting behavior among streamers - when a streamer's proceeds have not met

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the requirement, the streamer may donate to himself/herself to increase his/her income. An interesting question is how should the union respond to such speculation, stand by or prohibit it? This paper considers a Stackelberg game between a union and a mass of streamers. The union utilizes a typical compensation mechanism with a basic proceeds requirement, and streamers are heterogeneous in their abilities. Using a backward induction approach, we derive the streamers' optimal decisions for a given compensation mechanism and then numerically optimize the union's compensation parameters. Our analysis reveals that when the union's compensation parameters meet certain conditions, some streamers will donate to themselves, and more low-ability streamers will join the union. We also interestingly find that self-gifting behavior never hurts the union under its optimal compensation mechanism. The union can avoid the self-gifting behavior of streamers or even make this behavior beneficial to itself by properly setting the parameters of the compensation mechanism in different cases. Contact: chaoliang@ceibs.edu

Dong, Y. S., Ma, P. C., Sun, L. Z., & Chng, D. H. M.. forthcoming. "Goodwill hunting: Why and when ultimate controlling owners affect their firms' corporate social responsibility performance". *Journal of Business Ethics*. (FT50) 22.

Abstract: Researchers have long been interested in how owners affect firms' corporate social responsibility (CSR) performance. However, owners face diverging ethical preferences between funding and potentially benefiting from their firms' CSR performance. To better understand owners' influence on firms' CSR performance, we focus on ultimate controlling owners with the highest control rights over their firms. We theorize that ultimate controlling owners with more control rights have stronger motivations and greater decision-making power to promote firms' CSR performance to demonstrate that they are responsible owners and gain legitimacy and goodwill from their stakeholders. Moreover, we explore how this positive relationship is strengthened when ultimate controlling owners and their firms share similar corporate names and receive increased financial analyst coverage, as these conditions increase the likelihood of gaining legitimacy and goodwill through their firms' improved CSR performance. We test our theory using a sample of 852 publicly listed Chinese firms from 2008 to 2017. Our findings support our theoretical predictions and contribute to a more nuanced understanding of how differences in ownership structure and owner type associated with ultimate controlling owners shape their motives and power to affect CSR performance in their firms.

Paper: [10.6339/23-JDS1108](https://doi.org/10.6339/23-JDS1108)
Contact: dchng@ceibs.edu

Fang, Yue, Koreisha, Sergio G. and Shao, Qi-man. 2024 Jan. "Revisiting the Use of Generalized Least Squares in Time Series Regression Models". *Journal of Data Science*. 22.
Paper: [10.6339/23-JDS1108](https://doi.org/10.6339/23-JDS1108)
Contact: fyue@ceibs.edu

Ghorbani, M. Xie, Z., Jin, J. & Wang, F. 2023. "Chinese Firms' Acquisition of Innovation Capability from Overseas: Approaches by State- versus Private-Owned Firms". *Management and Organization Review*. 19, 2, 233-255.
Contact: majidghorbani@ceibs.edu

Gunderson, M., Lee, B. Y., & Wang, H. . 2024 Jan. "Worker Congresses in China: Do they matter?". *Industrial Relations: A Journal of Economy and Society*. 63, 1, 43-58.

Abstract: We use a survey of privately-owned enterprises spanning the years 2006–2014 and estimate effects of Worker Congresses on worker welfare outcomes. We find that Congresses by themselves had positive effects on all outcomes except for wages. Firms with both a Congress and a union had large and positive effects on all outcomes reflecting the sum of their separate individual effects, suggesting that they were not substitute institutions but rather were complementary in an additive fashion.

Paper: <https://doi.org/10.1111/irel.12336>
Contact: blee@ceibs.edu

Guo, W., Yu, T., & Hsu, G.. 2023. "Collaborative Dynamics among Market Incumbents in the U.S. Airline Industry, 1989-2010". *Advances in Strategic Management*. 43, 4, 141-169.
Contact: yutieying@ceibs.edu

Gyamfi, Nana Yaa A. forthcoming. "REST: A Worker's Prayer. Journal of Management Spiritualitand Religion". *Journal of Management, Spirituality & Religion*.
Paper: <https://doi.org/10.51327/QUDG8560>
Contact: gnana@ceibs.edu

Hsee, Christopher K., Zeng, Ying, Li, Xilin and Imas, Alex. forthcoming. "The Psychology of Negative-Sum Competition in Strategic Interactions". *Journal of Personality and Social Psychology*. (A*).
Contact: xilinli@ceibs.edu

Hsee, Christopher K., Imas, Alex and Li, Xilin. forthcoming. "Coordinating to Cooperate: How Framing Influences Strategic Interactions". *Management Science*. (FT50).
Contact: xilinli@ceibs.edu

Hsu, Y-S., Chen, Y-P., Chiang, F., & Shaffer, M. A.. forthcoming. "Bridging the expatriate and host country national knowledge transfer gap: Managing interaction anxiety and uncertainty". *Journal of Knowledge Management* .
Contact: fchiang@ceibs.edu

Jiang, J., Lu, XY., Wu, YH. & Zhang, H., 2023 Jan. "The Impact of Capital-Market Liberalization on Audit Reporting and Pricing: Evidence from a Quasi-experiment ". *Managerial Auditing Journal* . 38, 5, 553-578.
Contact: zhua@ceibs.edu

Lai, L., Wang, Z., Tian, H., Yu, Fang. 2023. "Military managers and earnings management". *Kyklos*. 76, 4.
Contact: fyu@ceibs.edu

Li, S., Young, H. R., Ghorbani, M., Lee, B. Y., van Knippenberg, D., & Johnson, R. E.. 2023. "Keeping Employees Safe During Health Crises: The Effects of Media Exposure, HR Practices, and Age". *Journal of Business and Psychology*. 38, 1, 457-472.
Paper: <https://doi.org/10.1111/irel.12336>
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Li, S., Young, H., Ghorbani, M., Lee, B.Y., van Knippenberg, D., & Johnson, R.. 2023. "Keeping Employees Safe During

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Li, Y., Liao, A., Li, L., Zhang, M., Zhao, X., & Ye, F. . 2023. "Reinforcing or weakening? The role of blockchain technology in the link between consumer trust and organic food adoption". *Journal of Business Research*. 164, 113999, 615-632.

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Liu, Z., Ouyang, X., Kim, T.-Y., & Chen, Y. . forthcoming. "Workplace status differences and proactive behavior: The mediating role of perceived insider status and the moderating role of promotion criterion". *Journal of Occupational and Organizational Psychology*. 22.

Paper: [10.6339/23-JDS1108](https://doi.org/10.6339/23-JDS1108)

Contact: tykim@ceibs.edu

Mehmood, K., Iftikhar, Y., Khan, A. N., & Kwan, H. K. . 2023. "The nexus between high-involvement work practices and employees' proactive behavior in public service organizations: A time-lagged moderated-mediation model". *Psychology Research and Behavior Management*. 16, 1571-1586.

Contact: kwanhokwong@ceibs.edu

Polidoro, F & Yang, W.. forthcoming. "Porting Learning from Interdependencies Back Home: The Effect of Multi-homing on Complementor Performance in Platform Ecosystems". *Strategic Management Journal*. (FT50).

Contact: wyang@ceibs.edu

Shahzad, K., Hong, Y., Jiang, Y., & Niaz, H. . 2023. "Knowledge-intensive HRM systems and performance of knowledge-intensive teams: Mediating role of team knowledge processes". *Group & Organization Management*. 48, 1430-1466.

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Shao, X., Jiang, Y., Yang, L., & Zhang, L.. 2023. "Does gender matter? The trickle-down effect of voluntary green behavior in organizations". *Asian Pacific Journal of Human Resources*. 61, 57-78.

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Sun, X., Jiang, E. J., Phan, P. H., & Zhang, H.. 2022 June. "De Facto Power in Transition Economy: The Case of China". *Journal of Financial Stability*. 60, 101001.

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Tung, R.L., Knight, G., Ghauri, P., Prashantham, S., & Fang, T.. 2023 Oct. "Disruptive knowledge in international business research: A pipe dream or attainable target?". *Journal of International Business Studies*. (FT50) 54, 6, 1589-1958.

Paper: <https://link.springer.com/article/10.1057/s41267-023-00656-5>

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Williams, M., Ghorbani, M., & Arturs Kalnins. 2023. "Moving to the Big City: Temporal, Demographic, and Geo-

graphic Influences on the Perceptions of Gender-Related Business Acumen among Male and Female Migrant Entrepreneurs in China". *Academy of Management Discoveries*. 9, 3, 383-407.

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Wu, X., Wang, Q., Wang, L., & Zhao, X. . 2023. "Customer integration and the performance of third-party logistics firms: a moderated mediation model.". *International Journal of Logistics Research and Applications*. 26, 6, 615-632.

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Xiong, Jiakai, Tong, Yixing, Zhang, Feida, Ouyang, Caiyue, Chan, Kam C.. forthcoming. "Does Share pledging Affect corporate philanthropy? Evidence from China". *Journal of Business, Finance & Accounting*. (A*).

Paper: <https://doi.org/10.1111/jbfa.12687>

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Yang, L., Shao, X., & Jiang, Y. . 2023. "Fostering employees' voluntary green behavior: The role of environmentally specific servant leadership, positive affectivity, and workplace anxiety". *Sustainability*. 15, 14883.

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Yu, Fang and Zeng, Sipeng. forthcoming. "Military managers and earnings management". *the Journal of Corporate Finance*. (A*).

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Zhang, W., Jiang, Y., & Zhang, W.. 2023. "Antecedents of online knowledge seeking of employees in technical R&D team: An empirical study in China". *IEEE Transactions on Engineering Management*. 70, 523-532.

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Zhang, Yiying, Peng, Xiaosong, Zhao, Xiande and Lei, Yang. forthcoming. "An Empirical Investigation of Manufacturers' Operations Innovations in New Product Development Enabled by E-commerce Platforms". *Production and Operations Management*. (FT50).

Contact: xiande@ceibs.edu

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Trade Journal Articles

Jiang, Yuan. 2023. "创业路上的U型拐弯". *商学院杂志*.
Contact: yuanjiang@ceibs.edu

Ramasamy, B. and Yeung, M.. 2023. "The Dragon or the Eagle: The Choice between China and the United States among the Asia Pacific Countries". *China US Focus*.
Contact: bramasamy@ceibs.edu

Ramasamy, Bala. 2023. "One World Two Systems". *International Banker*.
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Rui, Meng. 2023. "责任与从容". *商学院杂志*.
Contact: oliver@ceibs.edu

Tu, Y., Hong, Y., Jiang, Y., & Zhang, W. . 2023. "Fighting the war for talent: Examining a multi-level model of talent inducement, work engagement, and creativity in teams". *Management and Organization Review*. 19, 910-931.
Contact: yuanjiang@ceibs.edu

Xin, K. R. & Yan, J.. 2023 Nov. "A New World of Rural Revitalization 《打开乡村振兴新世界》". *Business Review*. 26, 4, 5.
Contact: katherinexin@ceibs.edu

Xin, K. R. & Yan, J.. 2023 Oct. "New Story for Growth 《增长需要新故事》". *Business Review*. 26, 4, 5.
Contact: katherinexin@ceibs.edu

Newspaper/Media Articles

Chen, Shaohui. 2023. 频繁跳槽、热衷“新兴职业”，职场中的Z世代到底想要什么？. *CEIBS 官网/官微*.
Contact: csophie@ceibs.edu

Chen, Shaohui. 2023. 年轻人失业率超20%，怎么看？. *CEIBS 官网/官微*.
Contact: csophie@ceibs.edu

Chen, Shaohui. 2024. 中智关爱通：与时代同频的人力资源创新. *人民网*.
Contact: csophie@ceibs.edu

Jiang, Yuan. 2023. 狂飙里的高启强为何让人又爱又恨？. *中欧国际工商学院微信公众号*.
Contact: yuanjiang@ceibs.edu

Jiang, Yuan. 2023. 不情愿的领导. *21世纪商业评论*.
Contact: yuanjiang@ceibs.edu

Jiang, Yuan. 2023. 从封神中的纣王看魅力领导的特质. *中欧国际工商学院微信公众号*.
Contact: yuanjiang@ceibs.edu

Jiang, Yuan. 2023. AI面试会是蓝海吗？| 独家案例. *中欧国际工商学院微信公众号*.
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Lu, Yi. 2023. 跨界联名频频“破圈”成“拉拢”年轻消费者一剂“良药”. *中国新闻网*.
Contact: michellelu@ceibs.edu

Lu, Yi. 2023. 美酒加咖啡，如何做到让人一杯又一杯？. *每日经济新闻*.
Contact: michellelu@ceibs.edu

Rui Meng, Gong, Max. 2023. 人民币贬值空间还有多大，距成为国际货币还有多远？. *CEIBS official Website*.
Contact: oliver@ceibs.edu

Rui Meng, Guo, Adrian.. 2023 July 13. ESG in China's Banking Industry: Developments, Challenges and Outlook. *International Banker*.
Contact: oliver@ceibs.edu

Rui Meng, Liu Xinjie. 2023. 富豪家族“交接班”应传递些什么. *凤凰周刊 (Phoenix Weekly)*.
Contact: oliver@ceibs.edu

Sheng, Songcheng. 2023 September 1. 盛松成：需兼顾商业银行净息差与存量房贷利率调降. *第一财经日报*.
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Sheng, Songcheng. 2023 September 4. 中欧国际工商学院教授盛松成：降准的可能性仍然存在. *上海证券报 (中国证券网)*.
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Contact: ssongcheng@ceibs.edu

Sheng, Songcheng. 2023 September 27. 为什么社会融资规模指标广受欢迎——在2023年秋季莫干山会议的发言. *证券时报*.
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Sheng, Songcheng. 2023 October 17. MNI INTERVIEW: China GDP To Beat Expectations- Ex PBOC's Sheng. *Market News International*.
Contact: ssongcheng@ceibs.edu

Sheng, Songcheng. 2023 October 17. 盛松成：社融显示中国三季度GDP可能超预期. *美国国际市场新闻社*.
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Sheng, Songcheng. 2023 October 24. China can reach 5%

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GDP growth in 2024, Ex-PBOC Official Says 盛松成：本轮经济复苏会较缓慢 但明年5%左右增速仍可能实现. *Bloomberg News* 彭博新闻社.

Contact: ssongcheng@ceibs.edu

Sheng, Songcheng. 2023 November 24. 中国人民银行调查统计司原司长盛松成：坚持市场在汇率形成中的决定性作用. *新浪财经*.

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Sheng, Songcheng. 2023 November 30. 盛松成：坚持市场在汇率形成中的决定性作用. *经济参考报*.

Contact: ssongcheng@ceibs.edu

Sheng, Songcheng. 2023 December 3. 中国人民银行调查统计司原司长盛松成：降准的空间大于降息 人民币有望保持温和升值. *上海证券报*.

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Sheng, Songcheng. 2023 December 4. 盛松成：降准概率高于降息，人民币将温和走强但幅度有限. *第一财经日报*.

Contact: ssongcheng@ceibs.edu

Sheng, Songcheng. 2023 December 7. 盛松成：实现2024年我国经济平稳增长仍需努力. *新京报*.

Contact: ssongcheng@ceibs.edu

Wang, An-Chih Andrew. 2023 January 28. 复工第一天，如何为2023年制定一个好目标？. *中欧国际工商学院微信公众号*.

Contact: wac@ceibs.edu

Wang, An-Chih Andrew. 2023 February 16. It is never too late to make New Year's plans. *CEIBS official Website*.

Contact: wac@ceibs.edu

Wang, An-Chih, Tsai, Chou-Yu, Wang, Sheng-Bin and Dai, Hong-Quan. 2023 November 2. Is the paternalistic control style of leadership really obsolete?. *CEIBS official Website*.

Contact: wac@ceibs.edu

Wang, Hong. 2023 October 15. 中欧国际工商学院院长汪泓：如何利用好中国市场的商机. *澎湃新闻*.

Contact: whong@ceibs.edu

Wang, Hong. 2023 October 23. 人口老龄化趋势不断加速 老龄产业市场将成为蓝海市场. *第一财经*.

Contact: whong@ceibs.edu

Wang, Hong. 2023 October 23. 中欧国际工商学院院长汪泓：加快发展老龄产业“银发经济”大有可为. *上海证券报*.

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Wang, Hong. 2023 October 24. 中欧国际工商学院院长汪泓

谈“中国式养老新模式”：“事业+产业”“政府+市场”“保障+服务”. *经济观察网*.

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Wang, Hong. 2023 October 24. 中欧国际工商学院院长汪泓：未来老年人会逐渐成为消费主力军. *每日经济新闻*.

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Wang, Hong. 2023 November 19. 中欧国际工商学院院长汪泓：中国经济在后期不会出现通缩. *国际金融报*.

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Wang, Hong. 2023 November 19. 中欧国际工商学院院长汪泓：市场的作用不可替代，开放的要求不可降低，战略的全球合作是必然趋势. *每日经济新闻*.

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Wang, Hong. 2023 November 18. 中欧国际工商学院院长汪泓：商学院教育正经历根本性变革 应主动推动现代化转型. *新华财经*.

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Wang, Hong. 2023 November 21. 分享办学30年成功经验 中欧国际工商学院院长汪泓：三个经验和三大“法宝”。*中国新闻社*.
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