



## 许斌教授：探究国际贸易与投资前沿

### Prof. Xu Bin Explores the Forefronts of International Trade and Investment

**中欧**国际工商学院经济学与金融学教授许斌与香港大学丘东晓教授、加拿大卡尔顿大学郁志豪教授和美国俄克拉荷马大学鞠建东教授合作撰写了《国际贸易与投资前沿》(International Trade and Investment)一书，已由上海人民出版社于2008年4月出版。本书以通俗的语言、明晰的思路、简约的模型、严谨的推理以及丰富的文献，描述并分析了国际贸易与投资方面的若干前沿研究领域，为从事国际贸易学术研究的师生们提供了真知灼见，展示了经济学理论的魅力。

本书主要以专题的形式介绍了国际贸易与工资差距、公众支持与贸易保护的政治经济学、跨境并购、金融发展与国际贸易这四个研究主题。作者从理论和实证研究两方面对世界范围内工资差距的扩大趋势进行了深入细致的分析，并对该领域今后的发展提供了独到见解。作者认为对于国际贸易的研究，无论就理论还是实证角度而言，正在从以国家和产业为单位转向以企业、工厂和产品为单位。对于影响一个国家工资差距的因素，未来也会有更多微观层次的实证研究。

此外，本书还从政治透明度与非关税壁垒替代关税壁垒、政治影响力的直接与间接竞争等角度详细论述了公众支持对政府政策的作用。同时对跨境并购与策略联盟、金融制度与国际贸易关系的近期研究进行了回顾与评论。

“本书对国际贸易学当前较流行的四个研究主题进行了非常细致、全面的分析。我相信，从事国际贸易学术研究的师生，面对这本潜心致力于国际贸易学术研究的海外学者的精心之作，都会开卷有益。”美国南加州大学经济学教授、上海财经大学国际工商管理学院院长谭国富在序言中这样写道。

*International Trade and Investment*, co-authored by CEIBS Professor of Economics and Finance Xu Bin, offers a reader-friendly analysis of the most recent developments in the field of international trade and investment. The book analyzes “theoretical innovations” in international economics, providing rigorously researched insights



for academics in this sector. Co-written by University of Hong Kong Professor of Economics and Finance Larry Qiu, Carleton University Associate Professor of Economics Yu Zhihao, and University of Oklahoma Associate Professor of Economics Ju Jiandong, the book was published by Shanghai People's Publishing House in April 2008.

In its foreword, *International Trade and Investment* lays the groundwork for its research theme by introducing international trade and wage inequality, political economics of public support and

trade protection, cross-border mergers, and financial development and international trade. Through careful analyses of international trade and wage inequality, the authors present a unique perspective on the development of their field. The study of international trade, they argue, is shifting from a national/industrial basis to an enterprise/factory/product basis, and will foster more empirical studies at the micro level in the future.

*International Trade and Investment* also explores the impact of public support on government policies governing transparency, non-tariff trade barriers, and competition between political powers. Also reviewed in the book are strategic alliances, and new research into the financial system and international trade.

The book has won kudos from respected academics including Dr. Tan Guofu, Professor of Economics at University of South California, who also serves as Dean of School of International Business Administration of Shanghai University of Finance and Economics. Says Dr Tan in the book foreword: “The book is a very detailed and comprehensive analysis of the four research topics currently prevalent in international trade studies. I believe that it will definitely benefit teachers and students alike in the field of international trade research, being a masterpiece by brilliant overseas scholars long devoted to the discipline.”